

SPONSORSHIP

& EXHIBITION PROSPECTUS

# RMSANZ 2017

Rehabilitation Medicine  
Society of Australia  
and New Zealand  
2nd ASM

National Convention Centre Canberra  
17-20 September 2017

The Leading Edge:  
Innovations in Rehabilitation Medicine



**RMSANZ**



# RMSANZ 2017

## SPONSORSHIP & EXHIBITION PROSPECTUS

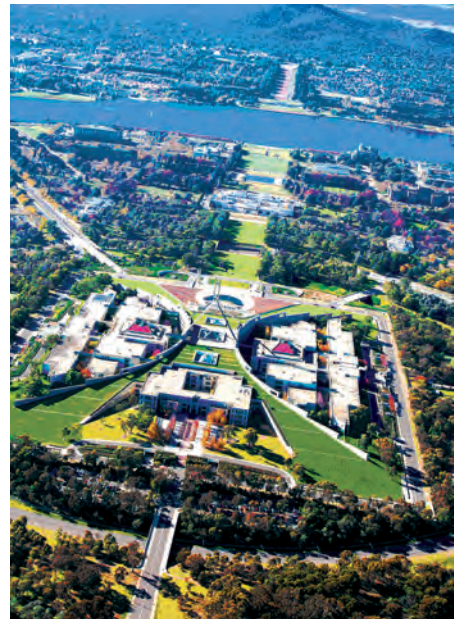
Rehabilitation Medicine Society of Australia and New Zealand 2nd ASM

The Rehabilitation Medicine Society of Australia and New Zealand fosters the highest standards of training, practice, teaching and research in the field of rehabilitation medicine.

The Society maintains an ongoing liaison with Federal and State Governments of Australia, the New Zealand Government and other relevant bodies to promote the development of healthcare and programs for people with a disability.



**RMSANZ**



Parliament House | Image supplied by VisitCanberra

### Professional disciplines of RMSANZ delegates include:

Rehabilitation Physicians

Rehabilitation Nurses

Occupational Therapists

General Practitioners

Geriatricians

Rheumatologists & Neurologists

Physiotherapists

Speech Therapists

Medical Administrators

### What the Exhibitors say....

**Michelle Liapis Associate Brand Manager, Specialty Care, Allergan**

The RMSANZ is an important vehicle in the continuing promotion of rehabilitation medicine in Australia and New Zealand. We are delighted to be able to support the RMSANZ and look forward to connecting with rehabilitation physicians at their ASM to discuss how we can continue to support and partner with them, how our products are performing and how we can best deliver what they need.



National Convention Centre | Image supplied by NCC

# Invitation

On behalf of the Rehabilitation Medicine Society of Australia and New Zealand (RMSANZ) and the Organising Committee we extend a warm invitation to all companies interested in connecting with rehabilitation physicians, allied health professionals and other colleagues to attend the 2017 RMSANZ ASM to be held from 17-20 September at the National Convention Centre Canberra.

The theme for the conference is ***The Leading Edge: Innovations in Rehabilitation Medicine*** and we have a great line up of international speakers and local experts to explore the latest advances in rehabilitation technology from Australia and around the world. The 2017 program will incorporate the principal themes of Musculoskeletal Pain, Neuroplasticity and Spinal Cord Injury and Technology.

The conference provides a forum for Rehabilitation Physicians to share up to the minute knowledge and experiences with colleagues to promote the growth and welfare of Rehabilitation Medicine and Rehabilitation Physicians in Australia and New Zealand.

Don't miss this opportunity to connect with the expected 300 - 350 delegates who will be attending this important conference. We look forward to welcoming you to Canberra.

**Dr Alex Ganora**, RMSANZ President | **Dr Geoffrey Speldewinde**, 2017 Conference Convenor

## Your return on investment includes...

- Showcasing your organization as a key partner and supporter of the Rehabilitation Medicine Society of Australia and New Zealand
- Increasing your market share & brand recognition via exposure to a captive audience of rehabilitation specialists
- Direct access to delegates interested in updating their knowledge of industry product and services
- Recognition as an industry leader for contributing to industry knowledge, training and networking
- Close collaboration with the committee to ensure maximum benefit from your investment in the conference
- A live research gathering opportunity to discuss feedback on your brand, products, marketing material and competitors with current and potential clients



### Program Topics

The program will include state of the art reviews and evidence based presentations on topics such as:

- **Neuroplasticity in pain**

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- Pain neuroscience

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- **Models of musculoskeletal pain**

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- Exercise and pain

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- **Pain and brain interactions**

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- Evidence based treatments of spinal pain

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- **Spinal Injection procedures**

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- Ultrasound guided musculoskeletal procedures

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- **Posture and pain**

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- Chronic pain rehabilitation vs pain management

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- **The past, present and future of explaining pain**

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- Clinical musculoskeletal examination techniques

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- **Exoskeletons and robotics**

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- Telehealth and rehabilitation

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- **Empowering people with disability**

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- Neuroplasticity and rehabilitation in brain injury, stroke and neurodegenerative conditions such as Parkinson's disease & multiple sclerosis

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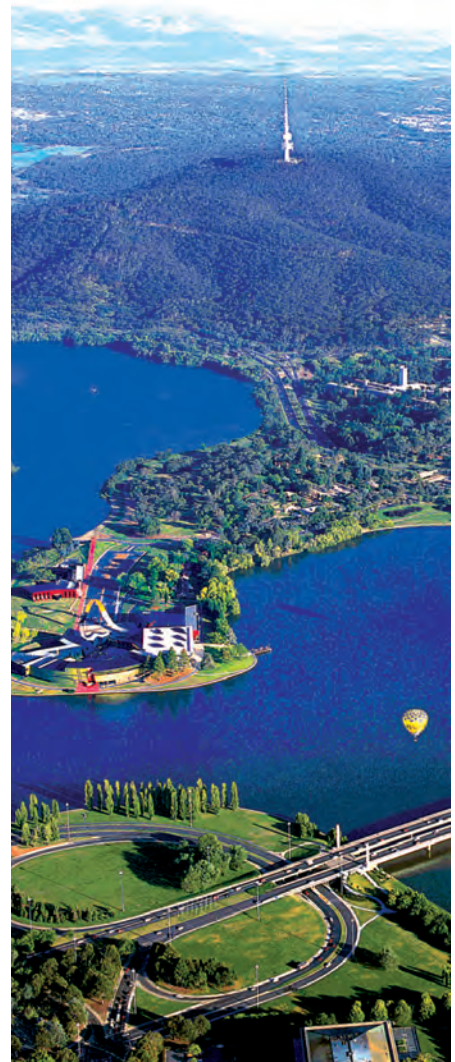
- **Best practice guidelines for botulinum toxin in treating spasticity**

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- Mobility-assisted technology in spinal cord injury and amputation

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- **Reversing age-related changes through neuroplastic interventions**



Lake Burley Griffin | Image supplied by VisitCanberra



Parliament House | Image supplied by VisitCanberra

# SPONSORSHIP & EXHIBITION PROSPECTUS

Rehabilitation Medicine Society of Australia and New Zealand 2nd ASM

## Sponsorship Levels

PLATINUM	GOLD	SILVER	BRONZE
\$25,000	\$17,500	\$12,500	\$7,500

### RECOGNITION & BRANDING OPPORTUNITIES

Prominent acknowledgement on conference signage at registration desk	●	●	●	●
Acknowledgement at opening and closing sessions	●	●	●	●
Company logo to appear on <i>Thanks to Sponsors</i> PowerPoint slide	●	●	●	●
Acknowledgement and logo in all published conference materials	●	●	●	●
Company logo to appear in the conference app	●	●	●	●
Company logo to appear on the conference satchel	●			
Company logo to appear in the conference app rotating banner	●	●		
Company profile in conference app (150 words max.)	●	●	●	●

### WEBSITE & MEDIA EXPOSURE

Conference e-marketing to include sponsor logo	●			
Logo on conference website and link to company website	●	●	●	●

### EXHIBITION, REGISTRATIONS & OTHER ENTITLEMENTS

Exhibition Booth + <i>complimentary entitlements</i>	2 booths	1 booth	Reduction on 1 booth 50%	Reduction on 1 booth 20%
Complimentary exhibitor passes – <i>covers all days of conference</i> + <i>Welcome Reception</i>	6	4	3	2
Complimentary Gala Dinner tickets	4	2		
Discount on an individual sponsorship option – <i>1 option only</i>	50% Reduction	25% Reduction	10% Reduction	5% Reduction
Database access to all consenting delegates	●	●	●	●

**Platinum, Gold, Silver & Bronze supporters will have priority in selecting supplementary items listed overleaf.**

To book and secure your sponsorship and exhibition booth/s, to discuss a tailored sponsorship package or for more information, please contact the Conference Secretariat – DC Conferences Pty Ltd

P **61 2 9954 4400** | E **rmsanz2017@dcconferences.com.au**

**www.dcconferences.com.au/rmsanz2017**

# SPONSORSHIP & EXHIBITION PROSPECTUS

Rehabilitation Medicine Society of Australia and New Zealand 2nd ASM

## Individual Sponsorship Opportunities

**ALL Sponsorship opportunities listed below and overleaf ALSO include these 4 benefits**

- Acknowledgement of sponsorship in conference app
- Acknowledgement of sponsorship in conference *Thanks to Sponsors* PowerPoint slide
- Acknowledgement of sponsorship by conference convenor at the opening session
- Logo and link to company website on conference website

### International Speaker \$15,000 ea

This is your opportunity to support costs to the conference associated with bringing an international speaker to Canberra for the meeting.

- Funds will be directed into speakers' flights, accommodation and any incidentals whilst at RMSANZ 2017
- Acknowledgement of sponsorship by Chair in sessions that involve the speaker
- Company logo to be included next to the speaker biography in conference app
- Company profile (150 words max.) included in conference app

### Delegate/Educational Support \$3,000 ea

This is your opportunity to support the costs associated with bringing one (1) delegate from a rural or remote region within Australia or the Asia Pacific to Canberra for the meeting.

Delegates will apply with registration for these educational grants and the conference committee will review applicants and make offers. Each delegate will receive a stipend to cover registration, accommodation and airfares.

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### Session/Educational Support

Plenary Session \$6,500 ea

Concurrent Session \$3,500 ea

Sponsor a session from the program which aligns with your company's focus or products and receive the following benefits:

- Acknowledgement of Support by Conference Convener at opening of the sponsored session
- Opportunity for an appropriately qualified company representative to introduce the session speaker/s
- Opportunity for company branding within the session - seat drop, banners, trestle display

### Sponsored Breakfast Sessions \$5,000 ea

#### Tuesday 19 and Wednesday 20 September 2017

Two 60 minute time slots are reserved in the program for industry-hosted sessions. A sponsored session enables you to provide a speaker and put together a program of your choice.\* Room hire and standard AV facilities are included. Catering costs additional and can be arranged with the Secretariat.

- Opportunity for company branding within the session - seat drop, banners, trestle display
- Company profile (150 words max.) included in conference app
- Delegate list of attendees

\*Please note: Organising Committee must approve the session theme and speaker.

# SPONSORSHIP & EXHIBITION PROSPECTUS

Rehabilitation Medicine Society of Australia and New Zealand 2nd ASM

## Individual Sponsorship Opportunities

### Half Day Committee Initiated Pre-Conference Workshops \$3,000 ea

The RMSANZ will hold half & full day pre-conference workshops. This is your opportunity to reach a select group of delegates and make a lasting impression, before the main conference commences.

- Space for a trestle table and banner in catering break area
- Delegate list supplied for the workshop
- Opportunity for company branding within session
- Acknowledgement of sponsorship by Chair
- Use of your company's branded pens and writing pads during the workshop  
(to be supplied by sponsor)

For further information on topics and times please contact the Conference Secretariat.

### Full Day Committee Initiated Pre-Conference Workshops \$6,000 ea

This is your opportunity to reach a select group of delegates and make a lasting impression, before the main conference commences.

- Space for a trestle table and banner in catering break area
- Delegate list supplied for the workshop
- Opportunity for company branding within session
- Acknowledgement of sponsorship by Chair
- Use of your company's branded pens and writing pads during the workshop  
(to be supplied by sponsor)

For further information on topics and times please contact the Conference Secretariat.

### Technology Hub \$9,000

In keeping with the theme for RMSANZ 2017, be an industry leader and sponsor the technology touch points including the ePoster pod and conference app.

- Company logo to appear in the conference app rotating banner
- Enhanced company listing in conference app
- Company logo to appear on ePosters home page available to access 6 months post event
- Opportunity for company branding on speaker preparation room signage

### Gala Dinner \$6,000

The Gala Dinner is an excellent opportunity to make an impression and have your company recognized as a strong and supportive industry partner.

- 10 x complimentary tickets to the Conference Dinner with the opportunity to reserve a corporate table (seats 10)
- Opportunity for your company representative to give a three minute reply to the MC's acknowledgement of support, at the Gala Dinner
- Opportunity to provide corporate signage at point of entry and next to MC during announcements
- Logo printed on Conference Dinner tickets and table menus
- Opportunity to provide corporate merchandise on all tables (to be supplied by sponsor)

RMSANZ2017

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# SPONSORSHIP & EXHIBITION PROSPECTUS

Rehabilitation Medicine Society of Australia and New Zealand 2nd ASM

## Individual Sponsorship Opportunities

### Welcome Reception \$3,000

The Welcome Reception will be held within the Industry Exhibition on **Sunday 17 September 2017** and is an excellent opportunity to have your company recognised as an industry partner.

- Opportunity for your company representative to give a 3-mins reply to the MC's acknowledgement of Supporters at Welcome Reception
- Opportunity to provide function area corporate signage and beside MC during announcements
- 5 x complimentary tickets to Welcome Reception

### Pads and Pens \$3,000

All delegates will receive a writing pad and pen branded with your company logo. (*Pads and pens to be provided by sponsor*)

### Satchel Insert

**1 - 6 page flyer**      **\$800 ea**

**7 - 12 page flyer**      **\$1,000 ea**

**Product - Price to be discussed with Secretariat**

One item to be placed in each delegate's satchel.  
Items to be supplied by sponsor.

**Sponsorship** will be secured with the return of a booking form and full payment to the Secretariat. **Booths** will be allocated on a first come first served basis once full payment is received. Sponsors will receive priority stand allocation.



# SPONSORSHIP & EXHIBITION PROSPECTUS

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## Industry Exhibition

### Exhibition Booth \$4,000

- 3m x 3m booth
- 2 x complimentary exhibitor passes including morning tea, lunch and afternoon tea
- 2 x complimentary tickets to the Welcome Reception

Booths are 3m x 3m with 2.4m high white octanorm walls and include a fascia board with your company name (up to 30 characters), 2 x 150w spotlights, and a 4-amp power board (4 outlets).

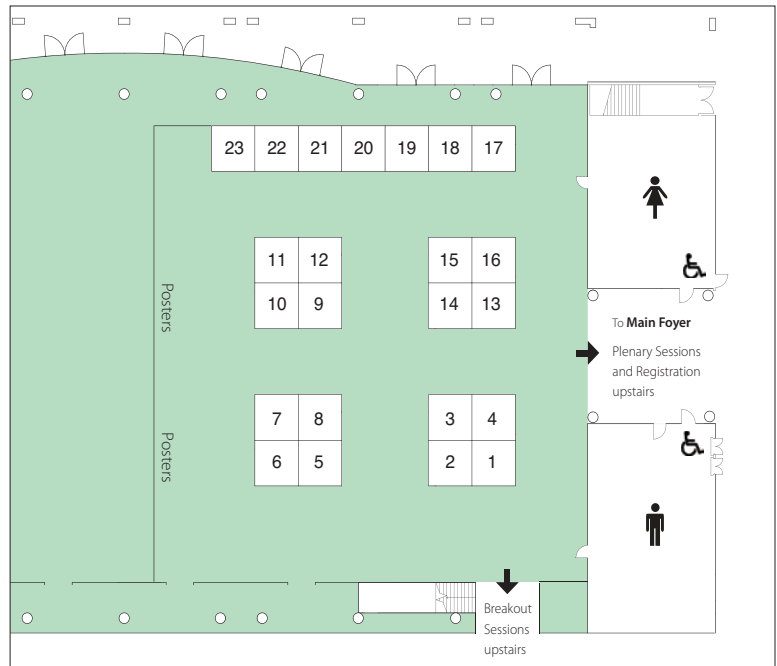
### Conference Venue & Exhibition Location

The National Convention Centre is located in Canberra's CBD and within minutes of a range of accommodation options.

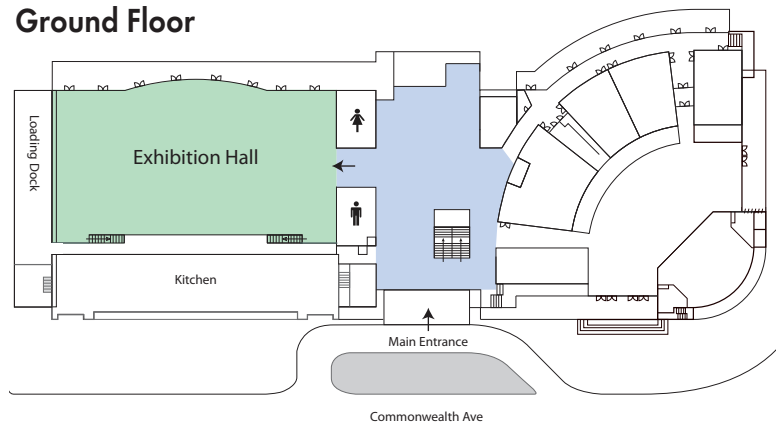
The exhibition will be held in the Exhibition Hall on the ground floor of the National Convention Centre. With a ceiling height of 9 metres, full-length windows providing natural light and direct vehicle access to the hall, staging the conference exhibition in this area will be a breeze for exhibitors.

This area forms the central hub of the ASM where all catering will be served along with the Welcome Reception on Sunday night.

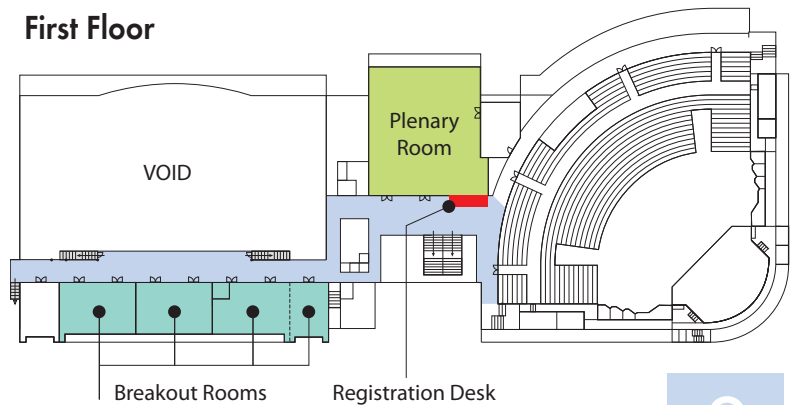
### National Convention Centre Exhibition Hall, Ground Floor



### Ground Floor



### First Floor



# SPONSORSHIP & EXHIBITION PROSPECTUS

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## Terms and Conditions

### THE CONTRACT

1. The term 'Organiser' refers to DC Conferences acting as agent for the Rehabilitation Medicine Society of Australia and New Zealand (RMSANZ).
2. The term 'Exhibitor' and 'Sponsor' include any person, firm, company or corporation and its employees and agents identified in Booking Form or other written request for Exhibition Space or Sponsorship.
3. A "Contract" is formed between the Organiser and Exhibitor and /or Sponsor when the Organiser accepts the signed application form and receives a deposit.
4. The Organiser reserves the right in unforeseen circumstances to amend or alter the exact site of the location of the stand.
5. The Organiser reserves the right to change the exhibition floor layout if necessary.
6. The Organiser may refuse without limitation to permit activity within the exhibition or may require cessation of particular activities at their discretion.
7. The Organiser reserves the right to specify heights of walls and coverings for display areas.
8. The Organiser may determine the hours during which the Exhibitor will have access to exhibition venue for setting up and dismantling.
9. The Organiser will specify conditions relating to the movement of goods and displays, prior, during and after the exhibition.
10. The Organiser will accept no liability for loss or damage of equipment displayed or used by the exhibitor.
11. The Organiser and the Organising Committee reserve the right to change any part of the prospectus.

### OBLIGATIONS AND RIGHTS OF THE EXHIBITOR

12. The Exhibitor must ensure that all accounts are finalised and paid by 14 days prior to the exhibition start date.
13. The Exhibitor must use allocated space only for the display and promotion of goods and /or services within the scope of the exhibition.
14. The Exhibitor must comply with all directions/ requests issued by the Organiser including those outlined in the Exhibitor Manual.
15. The Exhibitor will submit plans and visuals of custom designed exhibits to the Organiser for approval prior to commencement of the exhibition.

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16. The Exhibitor acknowledges that the Organiser will not be able to provide assistance in tracking lost deliveries.
17. The Exhibitor agrees that the Organiser will not be liable for any goods rejected by the venue or lost or damaged prior to delivery date specified or on return.
18. It is the responsibility of the Exhibitor to ensure that the space hired for their exhibition complies with their company policy or codes of conduct.

### STORAGE OF GOODS

19. Instructions regarding storage will be outlined in the Exhibitor Manual distributed prior to the exhibition.

### STAND SERVICES & CONSTRUCTION

20. Official contractors will be appointed by the Organiser to undertake stand construction plus supply furniture and IT equipment. All non-official contractors wishing to enter the exhibition are required to provide current Certificates of Currency for Insurance, Public Liability and OH&S. Access will be denied without such documentation.

### INSURANCE & LIABILITY

21. All Exhibitors must have Public Liability Insurance for the period of the exhibition and must be able to produce this documentation immediately at the request of the Organiser.
22. Exhibitors must insure, indemnify and hold the Organiser harmless in respect of all damages, injuries, costs, claims, demands, expenses and interest for which the Organiser may become liable.
23. The Organiser, the venue, the Organising Committee cannot accept liability for any loss or damage to property sustained or occasioned from any cause whatsoever.

### PAYMENT & CANCELLATION

24. To confirm a booking 100% of monies must be received with booking form.
25. Cancellation must be advised in writing.
26. No exhibitor shall occupy allocation space until all monies owing to the Organiser by the Exhibitor are paid in full.
27. The Exhibitor or Sponsor accepts that:
  - The Organiser will retain 50% of total contracted cost if cancellation occurs **on or prior to 17 March 2017**.
  - The Organiser will retain 75% of total contracted cost if cancellation occurs **within the period 18 March - 12 June 2017**.
  - The Organiser will retain 100% of total contracted cost if cancellation occurs **after 12 June 2017**.



# RMSANZ2017



Rehabilitation Medicine Society of **Australia and New Zealand 2nd Annual Scientific Meeting**

National Convention Centre Canberra  
17 - 20 September 2017

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Conference Secretariat:

DC Conferences Pty Ltd | P 612 9954 4400

E [rmsanz2017@dcconferences.com.au](mailto:rmsanz2017@dcconferences.com.au)

W [www.dcconferences.com.au/rmsanz2017](http://www.dcconferences.com.au/rmsanz2017)