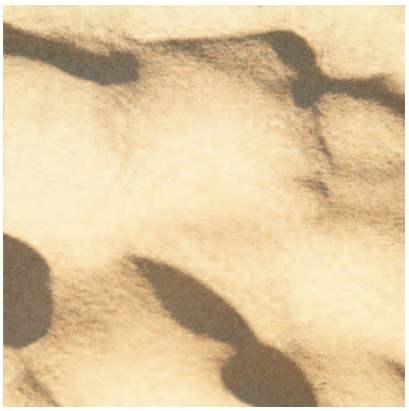
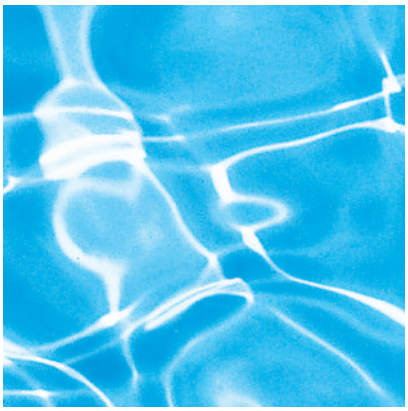
8th National Laser & Cosmetic Medicine Conference 2012

Sponsorship & Exhibition Prospectus

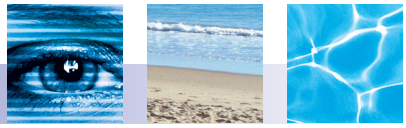



22 - 23 September 2012

Marriott Resort & Spa

Surfers Paradise, Qld

2012



Convenor's Invitation

The 8th National Laser & Cosmetic Medicine Conference (LCMC 2012), to be held at Marriott Resort and Spa on the Gold Coast, is a unique opportunity for your company to become more active within the cosmetic medicine industry of Australia and New Zealand.

Our sponsorship prospectus outlines a number of packages which will enhance your company's profile at the Conference.

Dr Sharron Phillipson

The conference attracts medical professionals both national and international, from hospitals, private centres and general practices who are seeking to update their skills or expand their expertise into this discipline. This practical forum enables physicians to learn, experience and keep up-to-date on the latest technologies developed around the world.

This year the Laser and Cosmetic Medicine Conference will have two main components running concurrently. The first, a program for medical practitioners, has been approved by the Royal Australian College of General Practitioners QA and CPD program, and the second is a 2-Day Paramedical Cosmetic Medicine Workshop primarily for nurses, dermal therapists and paramedical staff.

There is also an intensive 3-Day Pre-Conference theoretical and practical workshop aimed at medical practitioners who are new to the field. The industry exhibition is always well attended and I encourage you to book your space early.

Dr Sharron Phillipson, Convenor

Topics and Themes

Intense pulsed light (IPL)

Photo rejuvenation techniques

Botulinum toxin type A

Dermal fillers for facial enhancement

Lasers for vascular / pigmented lesions

Botulinum toxin type A for facial rejuvenation

Laser Theory

Management of complications from botulinum toxin A and filler injections

Live workshops in botulinum toxin A & dermal fillers

Techniques for skin reconditioning

Non-surgical facial enhancement

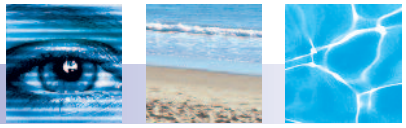
Laser Hair Removal

Ultrasound Liposuction

Medico Legal Aspects

Strategies to Optimize Your Cosmetic Practice

Diagnosis and management of skin cancer



Sponsorship Options

Sponsorship packages can be tailored to meet your needs and marketing objectives, please contact the Conference Secretariat to discuss further.

Major Conference Sponsor | $15,000

Benefits for the Major Conference Sponsor

- Opportunity to nominate one speaker in the program*
- Exclusive choice of prime location booths (subject to availability at time of confirmation)
- Prominent acknowledgement on conference signage at registration desk
- Recognition as ***Major Conference Sponsor*** (with logo) on all printed conference materials, including the conference handbook
- Acknowledgement & logo in conference *'Thanks to Sponsors'* powerpoint slide, to be shown as all plenary sessions begin
- Logo & acknowledgement on conference website with a link to your website
- Acknowledgement at both opening & closing sessions
- 1 complimentary 3 x 2 exhibition booth
- 4 complimentary exhibitor passes to the conference including cocktail reception
- Company profile in conference handbook (150 words max)
- 1 x A4 full colour conference handbook advertisement
- 1 satchel insert
- Database access to all consenting delegates

** Speakers' travel and accommodation costs to be covered by the sponsor and nominated speaker to be approved by program committee*

Sponsorship will be secured with the return of the booking form and full payment to the Secretariat. **Booths** will be allocated on a first come first served basis once full payment is received. Sponsors take priority over exhibitors.

Conference Secretariat Contact Details
DC Conferences Pty Ltd
Suite 103, Level 1, 3-5 West Street, North Sydney NSW, 2060
P 61 2 9954 4400
F 61 2 9954 0666
E lcmc2012@dcconferences.com.au
W www.dcconferences.com.au/lcmc2012

Program Sponsorship Opportunities

Product Demonstration
$5,000 | 4 available

Four 40-minute time slots have been reserved in the program for product demonstrations.

This is your opportunity to provide a speaker and model to demonstrate your product to delegates. Room hire & standard AV facilities are provided.

▲ *Marriott Resort and Spa*

Paramedical Workshop
$5,000 | 1 available

An opportunity is available for you to sponsor the Paramedical Workshop which will be held concurrently with the 8th National Laser and Cosmetic Medicine Conference.

- Recognition as ***Paramedical Workshop Sponsor*** (with logo) on all printed workshop materials and in conference *'Thanks to Sponsors'* powerpoint slide
- Logo and acknowledgement on conference website with a link to your website
- Opportunity to provide product samples to delegates
- Opportunity to have a trestle table display within the room

Industry Hosted Breakfast Session
$3,500 | 1 available

On Sunday morning 23 September 2012 there is an opportunity to host a 1-hour breakfast session* for all delegates to attend.

- Company to nominate breakfast content & speaker/s (subject to committee approval)
- Recognition as ***Breakfast Session Sponsor*** (with logo) on all printed conference materials and in conference *'Thanks to Sponsors'* powerpoint slide
- Logo and acknowledgement on conference website with a link to your website
- Opportunity to provide corporate signage at point of entry
- Room hire and standard AV are included

**Catering costs to be met by the company sponsoring the breakfast - contact the Conference Secretariat for options.*

Supplementary & Individual Sponsorship

Smartphone / Web App Sponsor
$10,000 | 1 available

NEW FOR 2012

The LCMC 2012 Conference Smartphone / Web App will provide delegates with the following benefits:

- Up to the minute access to event schedules
- Option to create personalised schedules
- View session details & take notes
- Create a profile & search other attendee and speaker profiles
- Easy access to exhibitor and sponsor listings, maps, event-specific social media
- Integration with Twitter, LinkedIn and Facebook

As the Smartphone / Web App Sponsor, your company will benefit from the following exposure:

- Company logo branding on home page and interactive rotating banners at startup
- Banner advertisements on up to 10 pages within the app
- Sponsor messages via the alert function
- Recognition as ***Smartphone / Web App Sponsor*** (with logo) on all printed conference materials and in *'Thanks to Sponsors'* powerpoint slide
- Logo and acknowledgement on conference website with a link to your website
- Recognition on all conference signage
- 2 complimentary exhibitor passes to the conference including cocktail reception

Conference Satchel Sponsor $5,000

Your company logo to be printed on the Conference satchel, which will be distributed to all delegates. The satchel is highly visible throughout the Conference and beyond.

- 1 complimentary satchel insert
- Recognition as ***Conference Satchel Sponsor*** (with logo) on all printed conference materials and in *'Thanks to Sponsors'* powerpoint slide
- Logo and acknowledgement on conference website with a link to your website

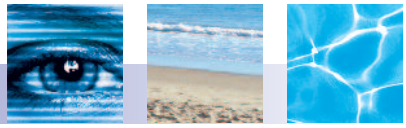
Cocktail Reception Sponsor $5,000 | 1 available

Saturday 22 September 2012, Marriott Resort & Spa

The Conference Cocktail Reception is an excellent opportunity to make a strong and lasting impression on all delegates.

- 5 complimentary tickets to the Cocktail Reception
- Opportunity to provide corporate signage at point of entry and next to the MC during announcements
- Recognition as ***Cocktail Reception Sponsor*** (with logo) on all printed conference materials and in *'Thanks to Sponsors'* powerpoint slide
- Logo and acknowledgement on conference website with a link to your website

Marriott Resort and Spa ▶



Supplementary & Individual Sponsorship *continued*

Audio Visual Sponsor $4,000

- Company logo prominently displayed at AV operations desk and speaker preparation room
- Recognition as ***AV Sponsor*** (with logo) on all printed conference materials and in *'Thanks to Sponsors'* powerpoint slide
- Logo and acknowledgement on conference website with a link to your website

Conference Website Banner Sponsor $2,000

- Opportunity to have your company logo positioned at the top of every page of the LCMC 2012 website

Conference Handbook Advertising

- Opportunity to advertise in the conference handbook which all delegates receive in hard copy

Full page back cover | $2,000

Full page inside back cover | $1,700

Full page | $1,000

Notepads & Pens $2,000

- An opportunity for your company branded notepad and pen to be included in delegate satchels (company to provide pads and pens)

Satchel Insert $500

- 1 item to be placed inside each delegates' satchel

Exhibition Booths $3,750

- One 3m by 2m booth with panelling, company fascia sign, lighting and power
- 2 complimentary exhibitor passes which include morning tea, lunch, afternoon tea and the Cocktail Reception

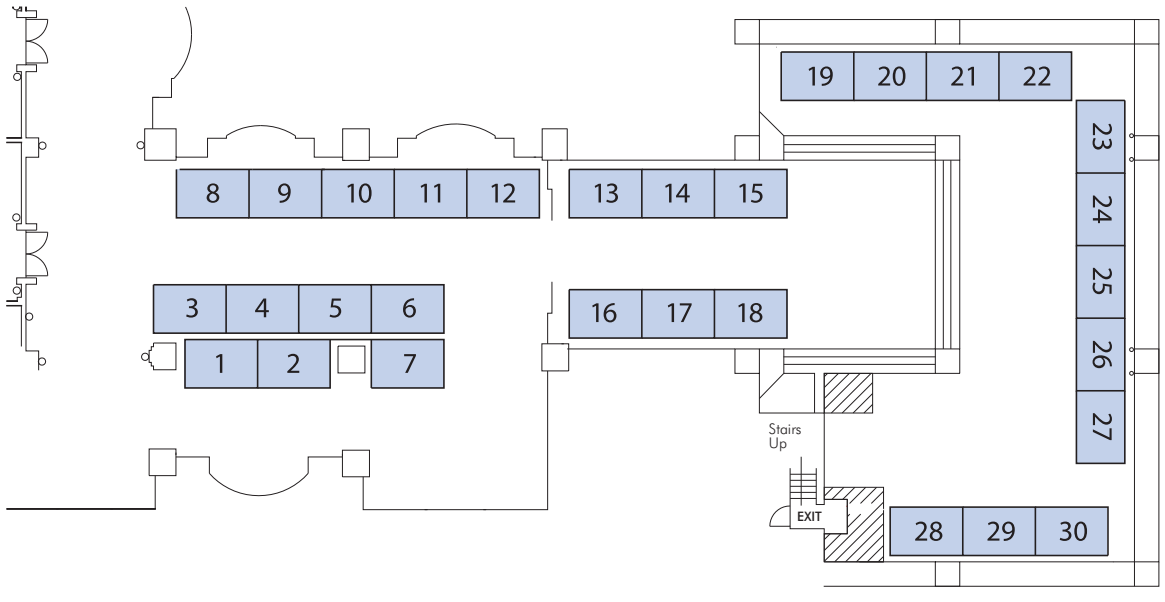
Fee for an additional trade representative

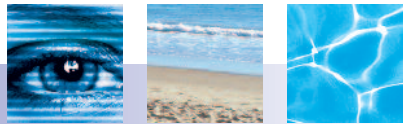
$350 Early bird (Prior to 31/7/2012)

$400 Regular fee (After 31/7/2012)

Sponsorship will be secured with the return of a booking form and full payment to the Secretariat. Booths will be allocated on a first come first serve basis once full payment is received. Sponsors will get priority over exhibitors.

Exhibition Floorplan | Marriott Resort and Spa, Surfers Paradise, Queensland | Garden Terrace





Terms & Conditions

The Contract

1. The term 'Organiser' refers to DC Conferences acting as agent for the National Laser and Cosmetic Medicine Conference
2. The term 'Exhibitor' and 'Sponsor' include any person, firm, company or corporation and its employees and agents identified in the Application Form or other written request for Exhibition Space or Sponsorship
3. A "Contract" is formed between the Organiser and Exhibitor and / or Sponsor when the Organiser accepts the signed application form and receives a deposit
4. The Organiser reserves the right in unforeseen circumstances to amend or alter the exact site of the location of the stand
5. The Organiser reserves the right to change the exhibition floor layout if necessary
6. The Organiser may refuse without limitation to permit activity within the exhibition or may require cessation of particular activities at their discretion
7. The Organiser reserves the right to specify heights of walls and coverings for display areas
8. The Organiser may determine the hours during which the Exhibitor will have access to the exhibition venue for the purpose of setting up and dismantling
9. The Organiser will specify conditions relating to the movement of goods and displays, prior, during and after the exhibition
10. The Organiser will accept no liability for loss or damage of equipment displayed or used by the exhibitor
11. The Organiser and the Organising Committee reserve the right to change any part of the prospectus

Obligations and rights of the exhibitor

12. The Exhibitor must ensure that all accounts are finalised and paid by the start date of the exhibition
13. The Exhibitor must use allocated space only for the display and promotion of goods and / or services within the scope of the exhibition.
14. The Exhibitor must comply with all directions / requests issued by the Organiser including those outlined in the Exhibitor Manual
15. The Exhibitor will submit plans and visuals of custom designed exhibits to the Organiser for approval prior to commencement of the exhibition
16. The Exhibitor acknowledges that the Organiser will not be able to provide assistance in tracking lost deliveries.
17. The Exhibitor agrees that the Organiser will not be liable for any goods rejected by the venue or lost or damaged prior to the delivery date specified or on return

Storage of Goods

18. Instructions regarding storage will be outlined in the Exhibitor Manual distributed prior to the exhibition

Stand services & construction

19. Official contractors will be appointed by the Organiser to undertake stand construction plus supply furniture and IT equipment. All non-official contractors wishing to enter the exhibition are required to provide current Certificates of Currency for Insurance, Public Liability and OH&S. Access will be denied without such documentation

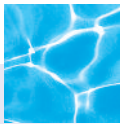
Insurance and liability

20. All Exhibitors must have Public Liability Insurance for the period of the exhibition and must be able to produce this documentation immediately at the request of the Organiser
21. Exhibitors must insure, indemnify and hold the Organiser harmless in respect of all damages, injuries, costs, claims, demands, expenses and interest for which the Organiser may become liable
22. The Organiser, the venue, the Organising Committee cannot accept liability for any loss or damage to property sustained or occasioned from any cause whatsoever

Payment and cancellation

23. Cancellation must be advised in writing
24. No exhibitor shall occupy allocation space until all monies owing to the Organiser by the Exhibitor are paid in full.
25. The Exhibitor or Sponsor accepts that a cancellation fee of 50% of the total contracted cost will be retained by the organiser if cancellation occurs prior to 22 March 2012
26. The Exhibitor or Sponsor accepts that if cancellation occurs on or after 22 March 2012 the Organiser will retain 100% of the contracted cost.

TAX INVOICE ABN 31 074 612 687



Sponsorship / Exhibition Application Form

A. Exhibitor/Sponsor Information

Contact Name:
Title: First Name: Family Name:

Company Name:

Department:

Address:

Suburb: State:

Country: Postcode:

Phone:

Mobile:

Email:

B. Sponsorship Options

Please indicate your selection

☐ **Major Sponsor** **$15,000**

Program Sponsorship Options

☐ Product Demonstration (4 available)	**$5,000 ea**
☐ Paramedical Workshop (1 available)	**$5,000**
☐ Industry Hosted Breakfast Session (1 available)	**$3,500**

Supplementary & Individual Options

☐ LCMC Smartphone/Web App (1 available)	**$10,000**
☐ Cocktail Reception (1 available)	**$5,000**
☐ Conference Satchel	**$5,000**
☐ Audio Visual	**$4,000**
☐ Conference Website Banner	**$2,000**
Conference Handbook Advertising	
☐ Full page Back Cover (1 available)	**$2,000**
☐ Full page Inside Back Cover (1 available)	**$1,700**
☐ Full page	**$1,000**
☐ Notepads & Pens	**$2,000**
☐ Satchel Insert	**$500 ea**

C. Exhibition Booth/s $3,750 ea

Please refer to the Exhibition Floorplan on Page 6 and indicate your preferred exhibition space/s.

1st Choice: Booth No.

2nd Choice: Booth No.

3rd Choice: Booth No.

Please list below any companies you do not wish to be near. The Secretariat reserves the right to assign space(s) other than the choice requested.

We will be organising a custom built stand: ☐ YES ☐ NO

Custom Builder Contact Details

Name:

Phone:

Email:

Companies will be allocated booths on a first come basis once full payment is received. Sign and return with payment.

SIGNATURE OF AUTHORISED EXHIBITOR AGENT: *DATE* / /

Payment Summary *All costs are inclusive of GST*

B. Sponsorship Options Total	**$**
C. Exhibition Booth(s) Total	**$**
GRAND TOTAL	**$**

Payment Method *Select one*

1. Cheque payable to ***Laser and Cosmetic Medicine Conference*** **OR**

2. Credit Card ☐ MASTERCARD ☐ VISA ☐ AMEX +3% surcharge

CARD NO. **EXPIRY DATE** /

— — — — — — — — — — — — — — — —

NAME AS ON CARD:

AUTHORISING SIGNATURE:

3. ☐ Please send me an invoice (tick box if applicable)

Conference Secretariat Contact details | DC Conferences Pty Ltd
Suite 103 Level 1, 3 - 5 West Street North Sydney NSW 2060
P 61 2 9954 4400 | **F** 61 2 9954 0666
E lcmc2012@dcconferences.com.au
W www.dcconferences.com.au/lcmc2012